



**Press release**

**For immediate release**

**26 July 2012**

### **Run to the Beat - Arlington Futures' first official fundraiser**

Arlington, a high quality accommodation, care and support service for homeless people in London, has announced today that Run to the Beat will be the first official fundraising event for its new charity Arlington Futures. Over 18,000 runners are expected to turn out for the half marathon which takes place on Sunday 28 October 2012 starting at the O2 Arena in Greenwich.

Law firm Manches, a keen supporter of Arlington Futures, is volunteering nine employees to run the marathon and raise sponsorship, on behalf of the charity.

Arlington Futures aims to break the cycle of homelessness in London by raising money to further Arlington's customer support programmes with the vision to replicating the Arlington model.

The charity will help Arlington deliver more specialised education, training and creative programmes, as well as placements, apprenticeships and other job opportunities to help customers on their journey back to independent living.

Jason Pryce-Kennedy, Head of Arlington, said: "Run to the Beat is the ideal event for us to kick-start our fundraising activity for Arlington Futures. We hope to raise a significant amount to help us to continue providing specialised care and support, as well as training and employment opportunities for our customers. I would like to thank all the employees at Manches who have signed up for the marathon to raise money for Arlington Futures."

Eugene Wojciechowski, Head of Manches' Reading Employment practice added: "We're really excited to be supporting Arlington Futures. Not only will the run be a

real challenge for many of us, we have also set ourselves a goal of raising £6,000 for the charity. The money we raise will go a long way in ensuring that those in need continue to have access to support services and opportunities to help them move on to independent living and employment.”

Arlington Futures is committed to reducing the rate of homelessness in the capital and has plans to open another Arlington in Central London which will provide accommodation and support for over 100 homeless people.

To make a donation to Arlington Futures please visit the new Arlington website [arlington.org.uk](http://arlington.org.uk) for more information.

## **ENDS**

### **Notes to editors**

**Arlington** is owned and managed by [One Housing Group](#), a leading provider of affordable housing, care and support across London and the South East.

Arlington takes a revolutionary approach to tackling homelessness in the United Kingdom. Arlington is a stimulating mixed community of high quality accommodation for homeless people, social enterprises, low rent accommodation for young professionals and low-income workers; together with a state of the art Conference Centre based in Camden. It provides 130 accommodation units, of which 95 are for homeless people who are on the various stages of their journey from homelessness back to independent living.

**Arlington Futures** , launched in July 2012, was established to help address the challenges of tackling homelessness.

The charity aims to break the cycle of homelessness in London by raising money to further Arlington’s training and employment programmes with the vision to replicating the Arlington model elsewhere in Central London.

Arlington Futures will raise additional funds to help Arlington to continue its work in providing accommodation, care and support to the homeless, while preparing them for independent living and employment.

With the aid of donations and through regular fundraising activities and events, Arlington Futures' will also assist Arlington in delivering more specialised education, training and creative programmes, as well as placements, apprenticeships and other job opportunities to improve customers' chances at achievement.

For further information about Arlington and Arlington Futures please contact Isha Richards on telephone: 020 8821 5228 or email: [irichards@onehousinggroup.co.uk](mailto:irichards@onehousinggroup.co.uk)

Visit [Arlington.org.uk](http://Arlington.org.uk) for more information.

For more information about Run to the Beat visit <http://www.runtothebeat.co.uk>